# News Release



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### **Kohler Virtual Booth**

A new way to build business-critical relationships

September 21, 2020 – Even in this period of great changes in the way we live and work, our determination to provide excellent and innovative products and services has led us to the creation of a new digital space: Kohler Virtual Booth. It is a new way to serve and support OEMs remotely.

In fact, we are offering an authentic experience to those who want to deepen their knowledge about Kohler's products through discussions, webinars and presentations.

Visiting the Kohler Virtual Booth will feel exactly the same as coming to the Kohler booth at trade shows. Visitors will have the chance to stroll around the booth and find KOHLER® engines displayed along with a series of technical information. Moreover, it will be easy to book a meeting with our expert salesmen and product managers to discuss the latest developments and to get answers to any questions concerning Kohler's products and services.

Also, we have scheduled a series of webinars that will address significant issues in the engine world. You can register and attend them with just a few simple clicks during your visit to the Kohler Virtual Booth.

Kohler Virtual Booth has been launched on September 7, 2020. We have identified limited periods for every sector Kohler engines are used in, exactly like trade shows do in the real world. The first focus will be on Lawn & Garden from today September 21 to September 25, 2020. We will be available to the OEMs of this category to show them our portfolio, discuss ongoing projects, and propose further developments.

Access the Kohler Virtual Booth by clicking here.

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#### **About Kohler Engines**

Kohler began manufacturing engines 100 years ago and has continually enhanced its product lineup in an effort to help make life easier and more profitable for end users around the globe. Today, the company offers a full array of diesel, gasoline and gaseous-fueled engines – up to 140 hp. – which are supplied to equipment manufacturers worldwide in the construction, agricultural, industrial and lawn and garden markets. For additional information, visit KohlerPower.com or Facebook.

#### About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of engines and power systems; kitchen and bath products; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit Kohler.com.

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